

Hakan DOĞU

Born in Bursa, Turkey, Hakan Doğu holds dual Turkish and French nationality. He earned his degree in Materials and Metallurgical Engineering from Istanbul Technical University and began his career at Valeo Group, where he held a range of key positions in Purchasing, Sales, and Business Development. He eventually served as Managing Director of Valeo's Transmission Business Unit.

He later joined the Renault-Nissan-Mitsubishi Alliance, taking on critical global leadership roles, including Head of Powertrain Purchasing, Global Managing Director of After Sales for the Alliance, and Global Senior Vice President of After Sales for Renault Group. He was also a member of the Renault Group Management Committee and served as CEO of Renault in Turkey — the brand's second-largest market — leading strategic transformation initiatives and market expansion.

With deep expertise in general management, mobility services (MaaS, CaaS), electric vehicles, supply chain optimization, the automotive supplier industry, after-sales operations, and marketing, Hakan Doğu is widely recognized as the highest-ranking Turkish-born executive within a global automotive manufacturer.

He has lived and worked extensively in France and has completed long-term international assignments in Japan, China, and India, giving him a truly global leadership perspective.

Currently, Hakan Doğu continues to contribute to the future of mobility through various strategic roles:

- **Founding Partner at Alagan.tech Solutions**, a company developing holistic solutions for next-generation mobility challenges
- **Angel Investor** in clean-tech startups
- **Senior Expert** at Roland Berger, providing high-level consulting in the automotive and mobility sectors
- **Founder and Chairman** of the **Sustainable Mobility Initiative (smi.social)**, advocating for environmentally conscious transportation strategies
- **Advisor and Board Member** to multiple companies and organizations

He currently resides between **Istanbul and Paris** and is an active **thought leader and influencer** on platforms like **LinkedIn** and **X (Twitter)**, where he shares insights on the future of the automotive and mobility industries.